



Office on Mental Health

Core Service Agency of Harford County, Inc.

The 3rd Life Matters-Harford County Suicide Prevention Conference

Friday, May 8, 2020

8:00 a.m.-4:00 p.m.

November 8, 2019

Dear Community Partners,

Most recent statistics from 2017 indicate, there were 47,173 deaths by suicide in the United States. Suicide is the 10th leading cause of death in the United States for all age groups, everyday approximately 129 Americans die by suicide, one death every 14 minutes. Over three times as many people died by suicide in Maryland than in alcohol related motor vehicle accidents, 630 annually. Over the past five years, the rate of deaths by suicide in Harford County has increased by 9%. Harford County has the sixth highest suicide completion rate, 12.3%, well above the State average. Suicide can be one of the most preventable deaths; however, it is the leading cause of death in young people, ages 15-29. Over the past three years, the suicidal thought rate for Harford County adolescents has increased by 9% and sadness/hopelessness rates have increased by 14%. As a county, we have seen a rapid increase of suicidal ideation among children in elementary and middle school.

The goal of the Office on Mental Health/Core Service Agency of Harford County is to increase knowledge of behavioral health disorders and raise awareness regarding the impact of suicide on our local community, local law enforcement, and behavioral health professionals. The Office on Mental Health/ Core Service Agency of Harford County is passionate about paving the way to confront behavioral health stigma head-on. The stigma that often surrounds behavioral health keeps many people from seeking the help they need when they need it most. In fact, most people living with behavioral health challenges say that the stigma they face causes shame and self-doubt, isolation, increased substance use, loss of hope in the ability to recover, and increased suicidal thoughts (NAMI, 2016).

The Office on Mental Health/Core Service Agency of Harford County strives to make Harford County a **suicide and stigma free community**, through the development of partnerships and collaboration between public and private sector businesses and agencies.

The 3rd Life Matters-Harford County Suicide Prevention Conference will be held on Friday, May 8, 2020 from 8:00 a.m. – 4:00 p.m.

As a member of conference planning committee, I am asking you to be a **Sponsor** for the **3rd Life Matters-Harford County Suicide Prevention Conference**. This is an excellent opportunity to support efforts to increase training and education of the lasting effects of suicide and gain knowledge about local prevention efforts.

Please feel free to contact Angela Gray with any questions, at 410. 803.8726 or by email at agray@harfordmentalhealth.org

Through your sponsorship, your business will be recognized by all conference attendees, as a business that supports suicide prevention efforts.

Sincerely,

The Office on Mental Health/ Core Service Agency of Harford County & Life Matters-Harford County Suicide Prevention Conference Planning Committee Members

Conference Planning Committee

Chair: **Angela Gray**, Office on Mental Health; **Jessica Kraus**, Office on Mental Health; **Tracy Kelly**, Office on Mental Health; **Cathy Swartz**, Office on Mental Health, **Leah Keenan**; Office on Mental Health, **Shawn Dundon**; Office on Mental Health/Harford County Sheriff's Office; **Kevin Bianca**, Community Work Service Program; **Paula Nash**, Harford County Health Department; **Jennifer Aguglia**, Ashley Treatment; **Megan Murdock**, Office of Drug Control Policy; **Tara Lathrop**, Office of Drug Control Policy; **Cynthia Sprague**, Affiliated Santé; **Georgia Rosenblatt**, University of Maryland Upper Chesapeake; **Patricia Thompson**, University of Maryland Upper Chesapeake; **Bari Klein**, Health Harford/ Health Cecil; **Christina Alton**, Harford County Public Schools; **Ian Wingfield**, WIN Team; **Jennilyn Landbeck**, Governor's Taskforce for Suicide Prevention; **Laura Dahl**, Ashley Treatment; **Jill Latteri**, Harford County Department of Social Services.

Sponsorship/Donation Levels

Title Sponsor

\$2500

- ❖ 6 Complimentary admissions to the Conference
- ❖ Full page advertisement in a Premiere spot in the attendee booklet
 - ❖ Recognition as a Title Sponsor on all media
 - ❖ Vendor table to display items/information at the event
- ❖ Option to provide a promotional item with your business' logo in attendee's gift bag
 - ❖ Recognition on the day of the event through public announcement
 - ❖ Preferred seating
 - ❖ Meet & Greet with Keynote Speaker

Platinum Sponsor

\$1500

- ❖ 4 Complimentary admissions to the Conference
- ❖ Full page advertisement in the attendee booklet
- ❖ Recognition as a Platinum Sponsor on printed materials
- ❖ Vendor table to display items/information at the event
- ❖ Option to provide a promotional item with your business' logo in attendee's gift bag
 - ❖ Recognition on the day of the event through public announcement

Gold Sponsor

\$1000

- ❖ 3 Complimentary admission to the Conference
- ❖ ¾ page advertisement in the attendee booklet
- ❖ Recognition as a Gold Sponsor on printed materials
- ❖ Vendor table to display items/information at the event
- ❖ Option to provide a promotional item with your business' logo in attendee's gift bag
 - ❖ Recognition on the day of the event through public announcement

Silver Sponsor

\$500

- ❖ 1 Complimentary admission to the Conference
- ❖ ½ page advertisement in the attendee booklet
- ❖ Recognition as a Silver Sponsor in attendee booklet
- ❖ Vendor table to display items/information at the event
- ❖ Option to provide a promotional item with your business' logo in attendee's gift bag
 - ❖ Recognition on the day of the event through public announcement

Bronze Sponsor

\$250

- ❖ ¼ page advertisement in the attendee booklet
- ❖ Recognition as a Bronze Sponsor in attendee booklet
- ❖ Vendor table to display items/information at the event
- ❖ Option to provide a promotional item with your business' logo in attendee's gift bag
 - ❖ Recognition on the day of the event through public announcement

Sponsorship opportunities now through April 10, 2020



Sponsorship Reply Form

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip Code: _____

Phone: _____ Fax: _____ Email: _____

Yes, I would like to support the 3rd Life Matters-Harford County Suicide Prevention Conference at the following level:

- | | | |
|--------------------------|----------|--------|
| <input type="checkbox"/> | Title | \$2500 |
| <input type="checkbox"/> | Platinum | \$1500 |
| <input type="checkbox"/> | Gold | \$1000 |
| <input type="checkbox"/> | Silver | \$500 |
| <input type="checkbox"/> | Bronze | \$250 |

I would like to donate _____ of my complimentary ticket(s) as gifts to a peer advocate, family member or friend touched by suicide

Enclosed is a check, made payable to:
The Office of Mental Health/Core Service Agency of Harford County

Return to:

The Office of Mental Health/Core Service Agency of Harford County
C/o Leah Keenan
Life Matters-Harford County Suicide Prevention Conference
2231 Conowingo Road Suite A
Bel Air, MD 21015

***Once sponsorship payment is received, details about the advertisement requirements will be forwarded to you. Advertisements will not be placed until payment is received in full. Advertisement placement is on a first come, first serve basis.

*****Sponsorship opportunities now through April 10, 2020.**