



The 2nd Life Matters-Harford County Suicide Prevention Conference
Friday, May 18, 2018
8:15 a.m.-3:30. p.m.

December 1, 2017

Dear Community Partners,

Most recent statistics from 2015 indicate, there were 44,193 deaths by suicide in the United States, 553 in Maryland at a rate of 9% per 100,000 people, which is the 12th leading cause of death. Suicide is the 10th leading cause of death in the United States for all age groups, a rate of 13.3 %; and everyday approximately 121 Americans die by suicide, one death every 11.9 minutes. Research shows for every death by suicide, 18 people, known as suicide loss survivors, experience devastating effects and major life disruption. Of Maryland's 24 counties, Harford County has the seventh highest suicide completion rate, 11.4%, well above the State average.

The goal of the Office on Mental Health/Core Service Agency of Harford County is to increase knowledge of behavioral health disorders and raise awareness regarding the impact of suicide on our local community, local law enforcement, and behavioral health professionals. The Office on Mental Health/ Core Service Agency of Harford County is passionate about paving the way to confront behavioral health stigma head-on. The stigma that often surrounds behavioral health keeps many people from seeking the help they need when they need it most. In fact, most people living with behavioral health challenges say that the stigma they face causes shame and self-doubt, isolation, increased substance use, loss of hope in the ability to recover, and increased suicide risk.

The Office on Mental Health/Core Service Agency of Harford County strives to make Harford County a **suicide and stigma free community**, through the development of partnerships and collaboration between public and private sector businesses and agencies.

The 2nd Life Matters-Harford County Suicide Prevention Conference will be held on Friday, May 18, 2018 from 8:15 a.m. – 3:30 p.m.

As a member of the Office on Mental Health/Core Service Agency of Harford County, I am asking you to be a **Sponsor** for the **2nd Life Matters-Harford County Suicide Prevention Conference**. This is an excellent opportunity to support efforts to increase training and education of the lasting effects of suicide, and gain knowledge about local prevention efforts.

Through your sponsorship, your business will be recognized by all conference attendees, as a business that supports suicide prevention efforts.

Please feel free to contact Angela Gray with any questions, at 410. 803.8726 or by email at agray@harfordmentalhealth.org

Sincerely,

The Office on Mental Health/ Core Service Agency of Harford County

Sponsorship/Donation Levels

Title Sponsor

\$1000

- ❖ 4 Complimentary admissions to the Conference
- ❖ Full page advertisement in a Premiere spot in the attendee booklet
- ❖ Recognition as a Title Sponsor on all media (Signs, brochures, attendee booklet, etc.)
 - ❖ Vendor table to display items/information at the event
- ❖ Option to provide a promotional item with your business' logo in attendee's gift bag
 - ❖ Recognition on the day of the event through public announcement

Platinum Sponsor

\$750

- ❖ 3 Complimentary admissions to the Conference
- ❖ Full page advertisement in the attendee booklet
- ❖ Recognition as a Platinum Sponsor on printed materials
 - ❖ (Attendee booklet, signs, brochure, fliers, etc.)
 - ❖ Vendor table to display items/information at the event
- ❖ Option to provide a promotional item with your business' logo in attendee's gift bag
 - ❖ Recognition on the day of the event through public announcement

Gold Sponsor

\$500

- ❖ $\frac{3}{4}$ page advertisement in the attendee booklet
- ❖ 2 Complimentary admission to the Conference
- ❖ Recognition as a Gold Sponsor on printed materials
 - ❖ (Attendee booklet, signs, brochure, fliers, etc.)
 - ❖ Vendor table to display items/information at the event
- ❖ Option to provide a promotional item with your business' logo in attendee's gift bag
 - ❖ Recognition on the day of the event through public announcement

Silver Sponsor

\$250

- ❖ $\frac{1}{2}$ page advertisement in the attendee booklet
- ❖ 1 Complimentary admission to the Conference
- ❖ Recognition as a Silver Sponsor in attendee booklet
- ❖ Vendor table to display items/information at the event
- ❖ Option to provide a promotional item with your business' logo in attendee's gift bag
 - ❖ Recognition on the day of the event through public announcement

Bronze Sponsor

\$100

- ❖ $\frac{1}{4}$ page advertisement in the attendee booklet
- ❖ Recognition as a Bronze Sponsor in attendee booklet
- ❖ Vendor table to display items/information at the event
- ❖ Option to provide a promotional item with your business' logo in attendee's gift bag
 - ❖ Recognition on the day of the event through public announcement



Sponsorship Reply Form
May 18, 2018
8:15 a.m. - 3:30 p.m.

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip Code: _____

Phone: _____ Fax: _____ Email: _____

Yes, I would like to support the 2nd Life Matters-Harford County Suicide Prevention Conference at the following level:

- | | | |
|--------------------------|----------|--------|
| <input type="checkbox"/> | Title | \$1000 |
| <input type="checkbox"/> | Platinum | \$750 |
| <input type="checkbox"/> | Gold | \$500 |
| <input type="checkbox"/> | Silver | \$250 |
| <input type="checkbox"/> | Bronze | \$100 |

I would like to donate _____ of my complimentary tickets to be gifts to a peer advocate, family member or friend touched by suicide, or other community member

Enclosed is a check, made payable to:
The Office of Mental Health/Core Service Agency of Harford County

Return to:

The Office of Mental Health/Core Service Agency of Harford County
C/o Leah Keenan
Life Matters-Harford County Suicide Prevention Conference
125 N. Main Street/Rear Entrance
Belair, Maryland 21014

***Once sponsorship payment is received, details about the advertisement requirements will be forwarded to you. Advertisements will not be placed until payment is received in full. Advertisement placement is on a first come, first serve basis.

******Sponsorship opportunities now through April 6, 2018.***